



## Exclusivity Contract

This Exclusivity Contract (the "Contract") is entered into between Multicultural Productions (hereinafter referred to as "the Organization") and \_\_\_\_\_ (hereinafter referred to as "the Beauty Queen") who was crowned as \_\_\_\_\_ at the Multicultural Beauty 2024 pageant held on September 7, 2024 (hereinafter referred to as "the Pageant").

### 1. Term

The term of this Contract shall begin on the date of signing and shall remain in effect for a period of one year from the date of signing, unless otherwise terminated as per the provisions mentioned herein.

### 2. Exclusivity Obligations

(a) During the term of this Contract, the Beauty Queen agrees to exclusively represent the Organization as the reigning Miss Multicultural Beauty 2023 titleholder. The Beauty Queen shall not participate in any other beauty pageants, modeling competitions, or similar events without the prior written consent of the Organization.

(b) The Beauty Queen agrees to refrain from entering into any commercial arrangements, endorsements, or promotional activities that may conflict with the interests, brand image, or partnerships of the Organization without the express written permission of the Organization.

(c) The Beauty Queen shall avoid engaging in activities that could bring disrepute or negative publicity to the Organization, the Pageant, or any associated sponsors or partners. This includes but is not limited to, any activities that would bring about harm to the reputation of the Organization or any violation of laws, regulations, or policies.

### 3. Media and Public Appearances

(a) The Beauty Queen agrees to allocate a reasonable amount of time, as mutually agreed, to attend events, appearances, interviews, and press conferences organized or approved by the Organization during the term of this Contract.

(b) Any media appearances, interviews, or publications, including social media posts, relating to the Beauty Queen's role as the reigning titleholder of the Organization should be coordinated with and cleared by the Organization's designated representative(s).



#### 4. Termination

(a) The Organization reserves the right to terminate this Contract if the Beauty Queen fails to fulfill her obligations as specified herein or acts against the best interests of the Organization. In such cases, a written notice of termination will be provided to the Beauty Queen, indicating the reasons for termination, and the Contract will be considered null and void from the date of receipt of the notice.

(b) The Beauty Queen may terminate this Contract with written notice of her intention to do so sent to the Organization at least 30 days in advance. Upon termination, the Beauty Queen shall relinquish all her titles, responsibilities, and privileges associated with the Pageant and the Organization.

#### 5. Confidentiality and Non-Disclosure

(a) The Beauty Queen agrees to maintain strict confidentiality regarding any confidential, proprietary, or sensitive information disclosed to her by the Organization during the course of this Contract. This obligation shall continue even after the termination of this Contract.

(b) The Beauty Queen shall not use any confidential information for personal or professional gain or disclose it to any third party without the prior written consent of the Organization.

#### 6. Governing Law and Disputes

This Contract shall be governed by and construed under the laws of Alberta, Canada. Any disputes arising out of or in connection with this Contract shall be subject to the exclusive jurisdiction of the courts of Alberta, Canada.

By signing below, both parties acknowledge that they have read and understood the terms and conditions set forth in this Exclusivity Contract and agree to be bound by them.

Multicultural Productions

Signature:

Date:

\_\_\_\_\_

Name and Signature of Beauty Queen

Title

\_\_\_\_\_

Witness

Date